

COMMITTED TO GIVE

PROMOTING ISRAELI PHILANTHROPY

GIVING IN ISRAEL SURVEY 2012 - 2015



The Institute for
Law and Philanthropy
Buchmann Faculty of Law
Tel Aviv University



הלשכה המרכזית לסטטיסטיקה
Central Bureau of Statistics
دائرة الإحصاء المركزية

MAIN FINDINGS

Total household donations increased at a **growth rate of 15%**. **Half of the increase** is due to the **rise in large donations** above \$28.5K (NIS 100K).

2015: Total donations by Israelis reached the amount of \$1.7 (NIS 5.9) billion, overseas donations reached the amount of \$3.2 (NIS 11.3) billion, a total of \$4.9 (NIS 17.2) billion.

Donations by Israelis comprises 35% of total donations in Israel and overseas donations comprises 65% of donations.

Total philanthropy per person, as the percentage of GDP is **similar to European** figures, but substantially **lower** than the UK and the USA.

22% of Israeli households giving comes from donations above \$28.5K (NIS 100K).

The exchange rate \$1 = NIS 3.5

DONATIONS BY ISRAELIS

Includes:

Financial donations to non-profits (NPIs)



1.
Households in
Israel



2.
Corporations in
Israel



3.
Bequests in
Israel

SURVEY GOALS

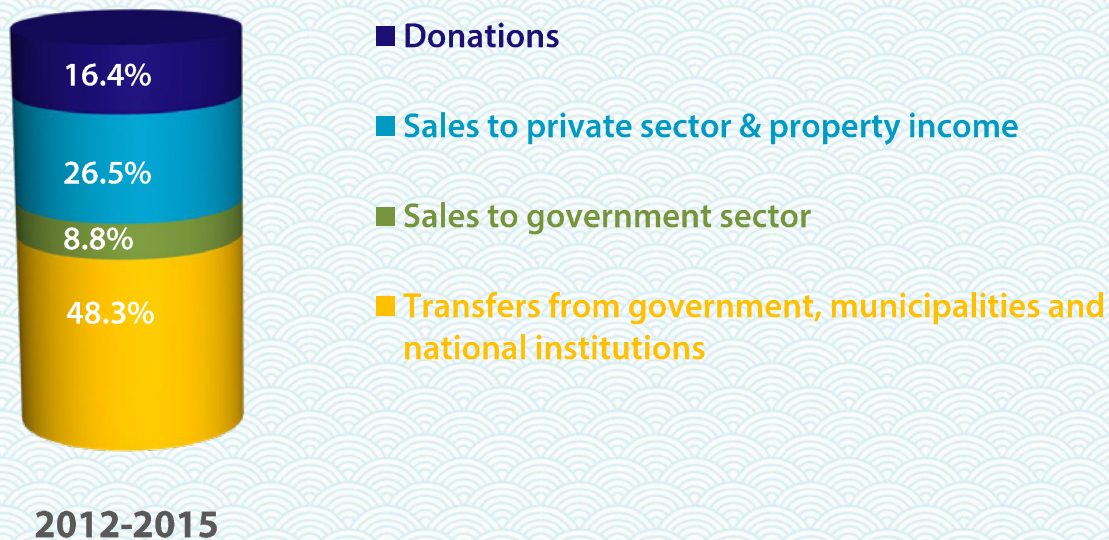
✓ Estimate the scope of philanthropic giving by Israelis

✓ Characterize donations by source, size and allocation

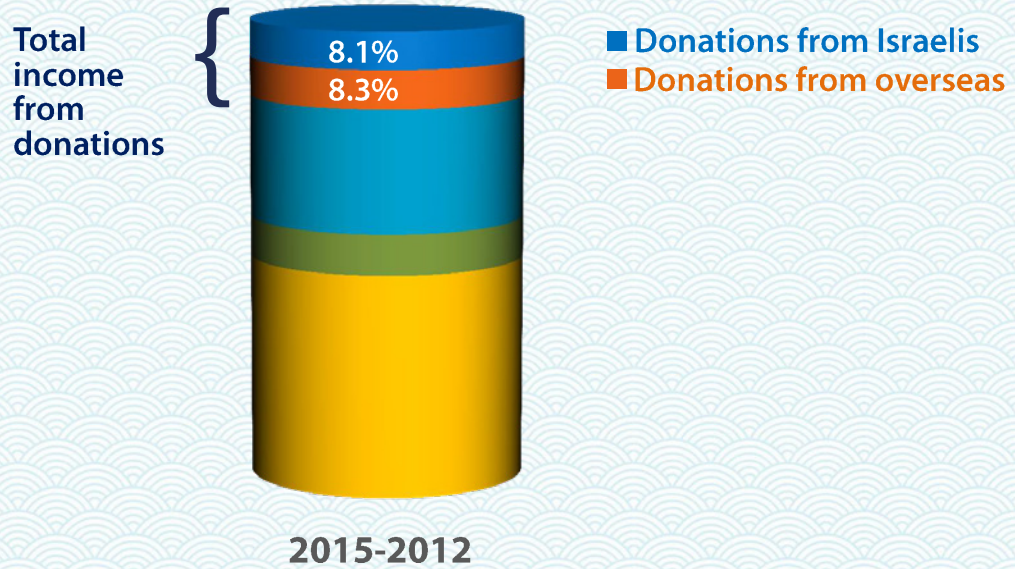
METHOD

- Survey population:
NPIs from all areas of activity with income
over 500,000 NIS
- Statistically representative **418** NPIs
- Respondents: **409** NPIs **(98%)**
- NPIs answered a detailed questionnaire
on their income during: **2012, 2013, 2014, 2015**

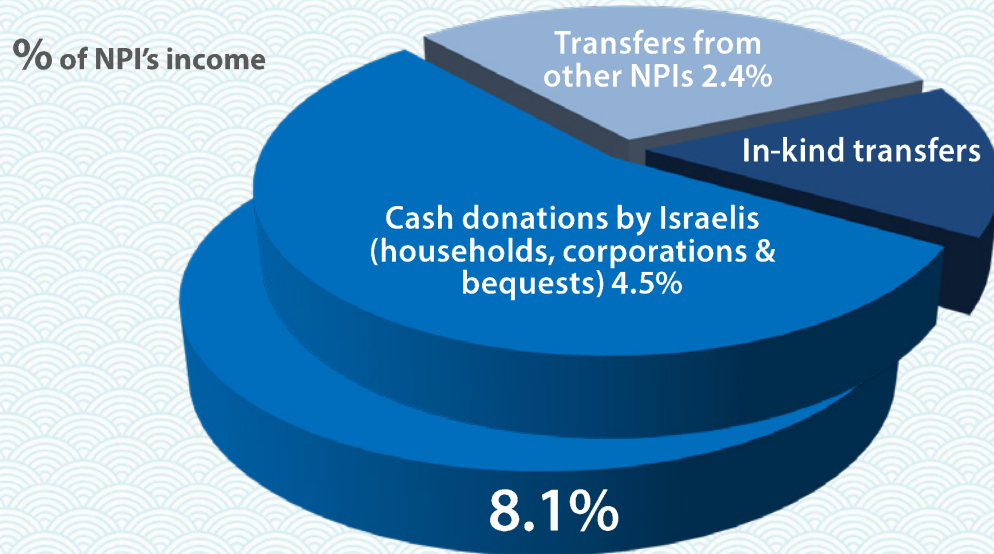
NPI INCOME DISTRIBUTION 2012-2015



NPI INCOME DISTRIBUTION 2012-2015



INCOME FROM DONATIONS BY ISRAELIS 2012-2015

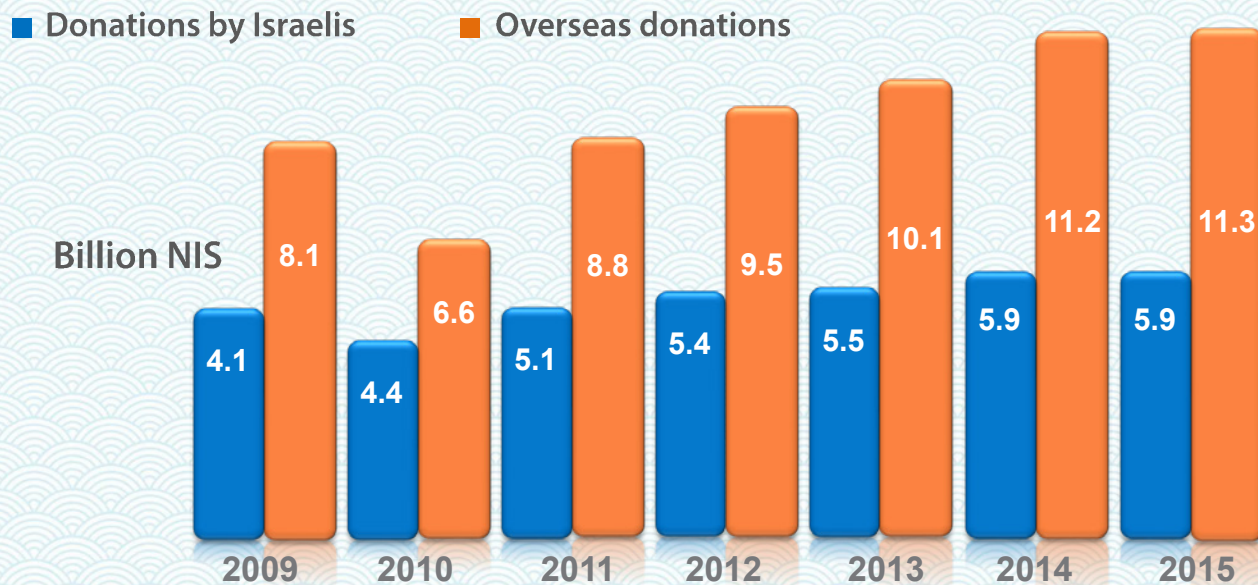


INCOME FROM DONATIONS BY ISRAELIS 2012-2015

% of NPI's income



DONATIONS BY ISRAELIS & OVERSEAS DONATIONS



* Overseas donations do not include direct donations to the national institutions (JNF, JAFI, KH) totaling between 0.5-1 Billion NIS

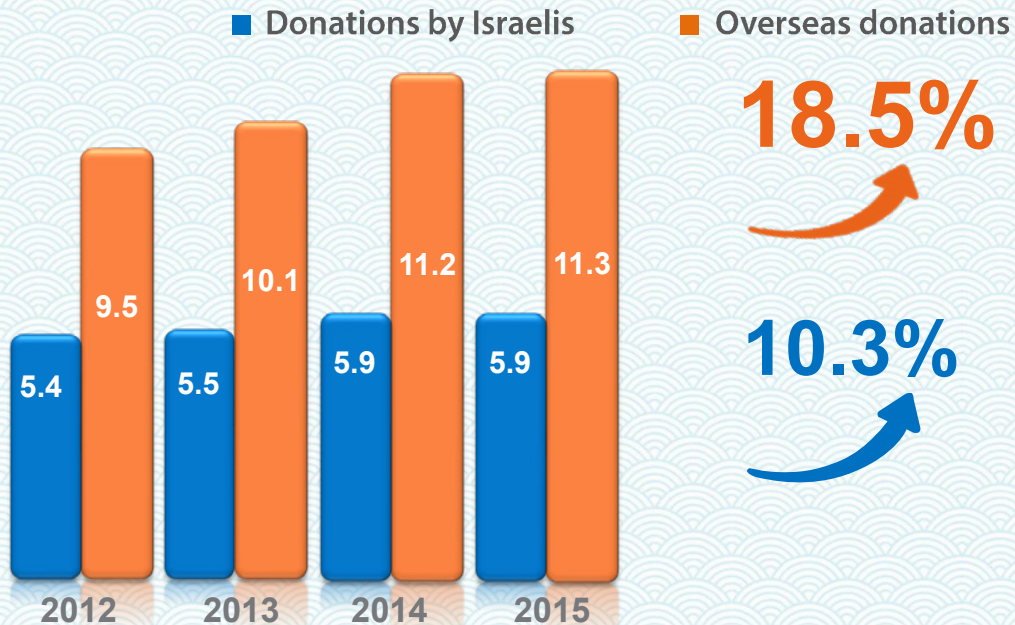
DONATIONS BY ISRAELIS VS. OVERSEAS DONATIONS

2012-2015

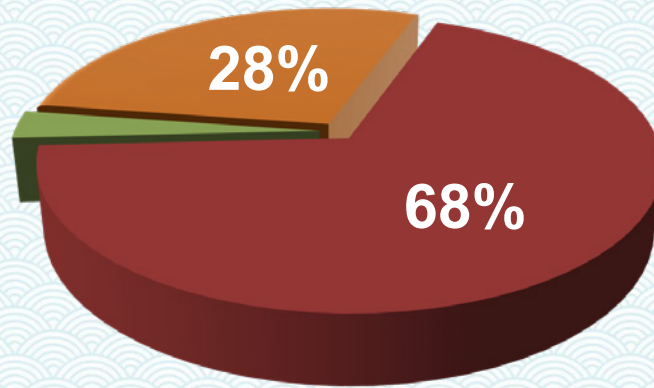


CHANGES

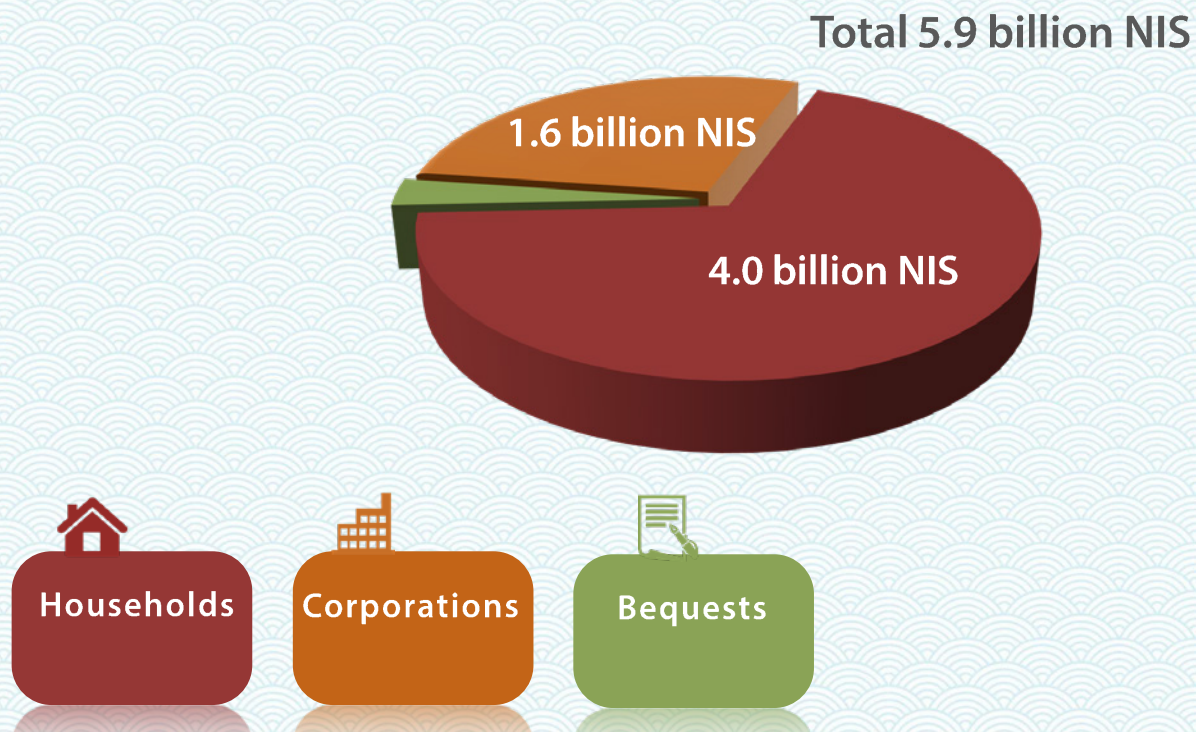
Donations by Israelis compared to Overseas donations



DONATIONS BY ISRAELIS, BY SOURCE 2012 - 2015

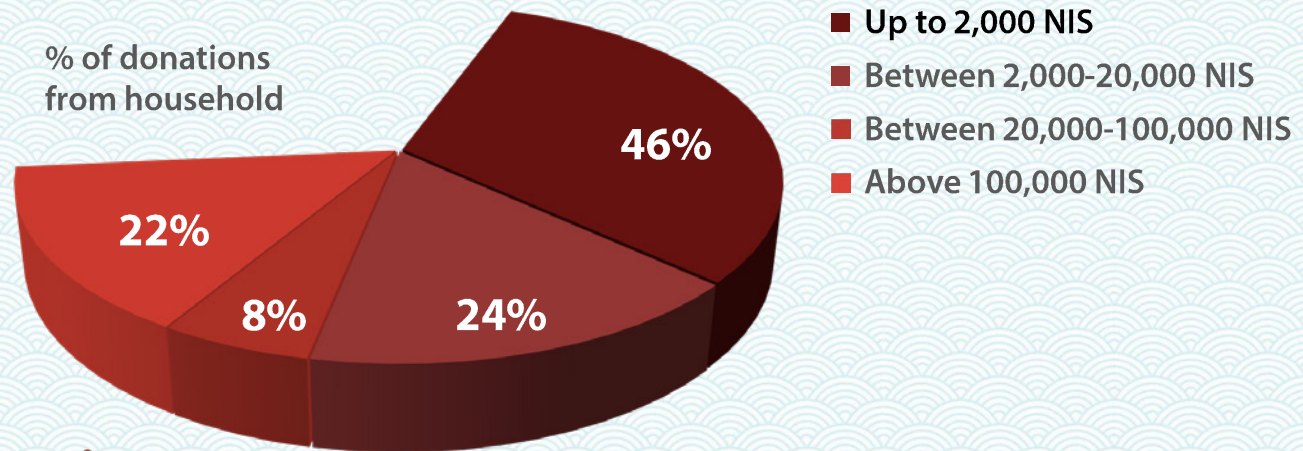


DONATIONS BY ISRAELIS, BY SOURCE - 2015



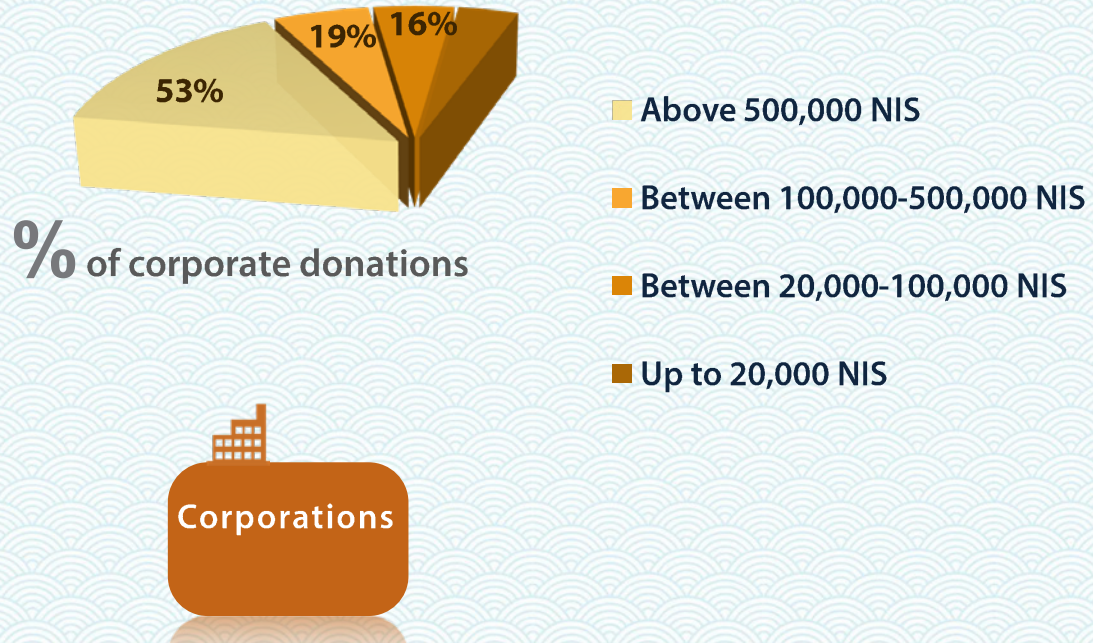
DONATIONS BY ISRAELIS, BY SIZE:

Household donations 2012-2015

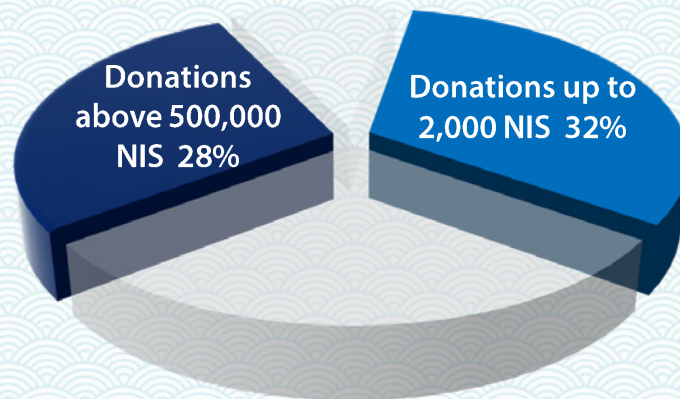


DONATIONS BY ISRAELIS, BY SIZE:

Corporate donations 2012-2015



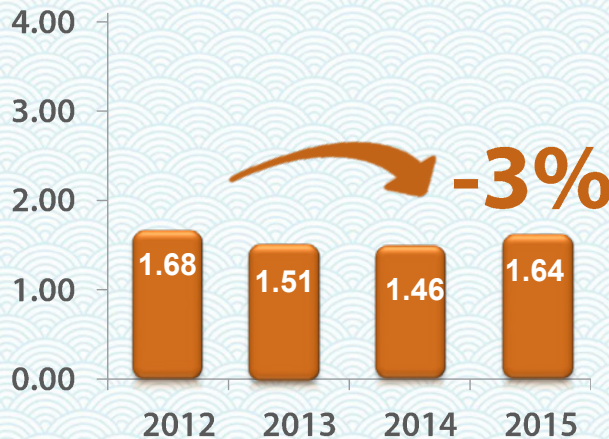
DONATIONS BY ISRAELIS, BY SIZE: 2012-2015



CHANGES

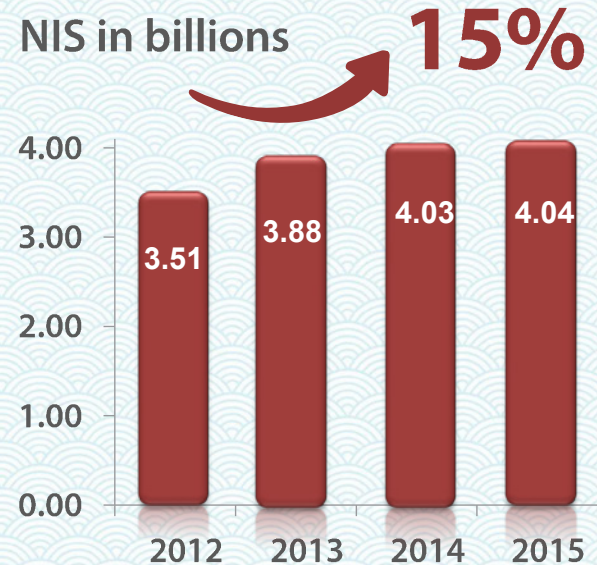
Donations by Israelis from households and corporations

NIS in billions



Corporations

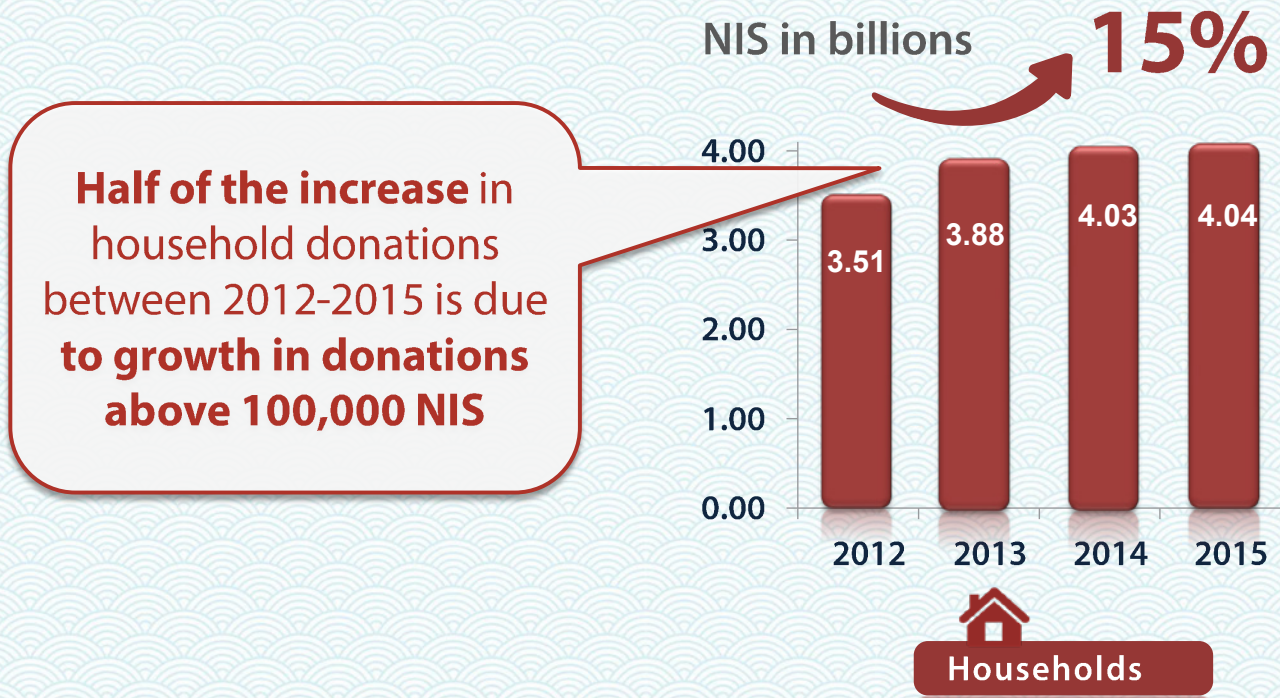
NIS in billions



Households

CHANGES

Donations by Israelis: households

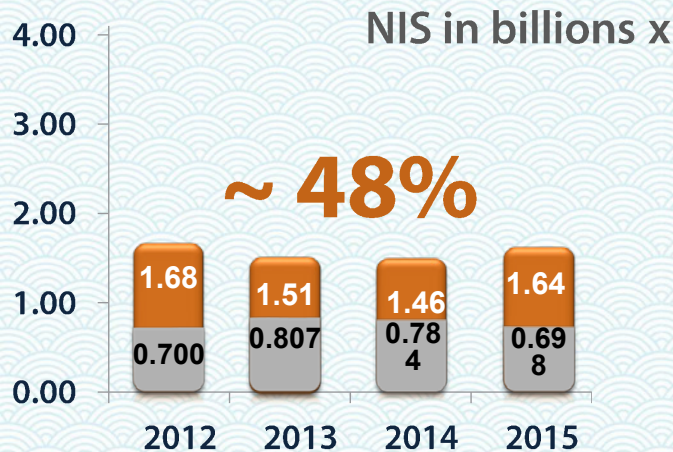


REPORTED DONATIONS FOR TAX CREDIT

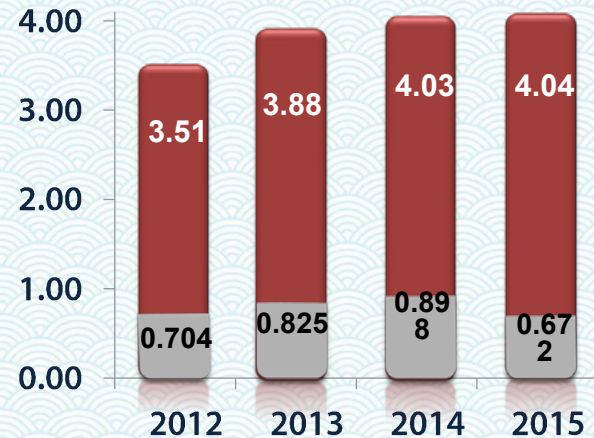
compared to donations by Israelis

Tax Authority data

~ 20%



Corporations



Households

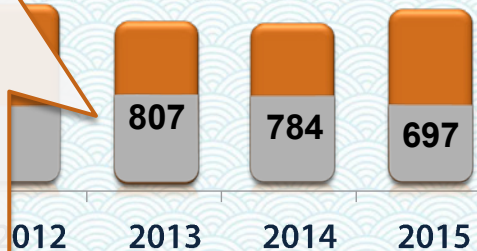
CORPORATE DONATIONS

Tax Authority data

Institute for Law and Philanthropy
in partnership with Ma'ala

NIS in millions

Of the 13,525 corporations reporting donations totaling 807 million NIS, 99 are traded corporations reporting a total of 136 million NIS in donations



Corporations

GIVING IN ISRAEL: BY ALLOCATION

2012-2015



DONATIONS BY ISRAELIS: ALLOCATION

Compared to the USA, 2015



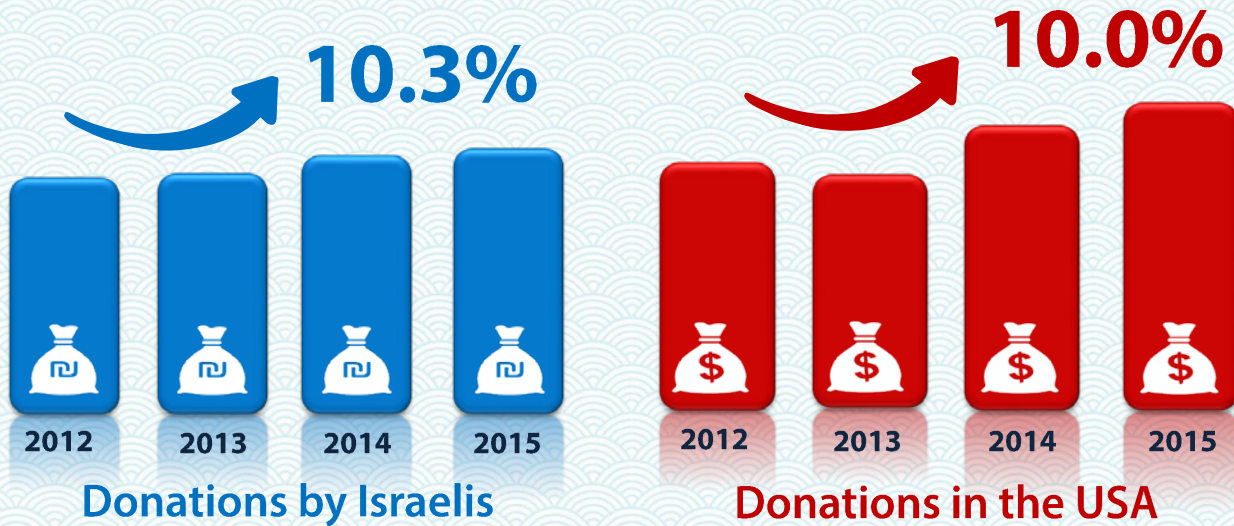
Donations by Israelis



Donations in the USA

CHANGES

in total amount of donations by Israelis
compared to total amount
of donations in the USA



HOUSEHOLD DONATIONS BY ISRAELIS

Compared to the USA, 2015



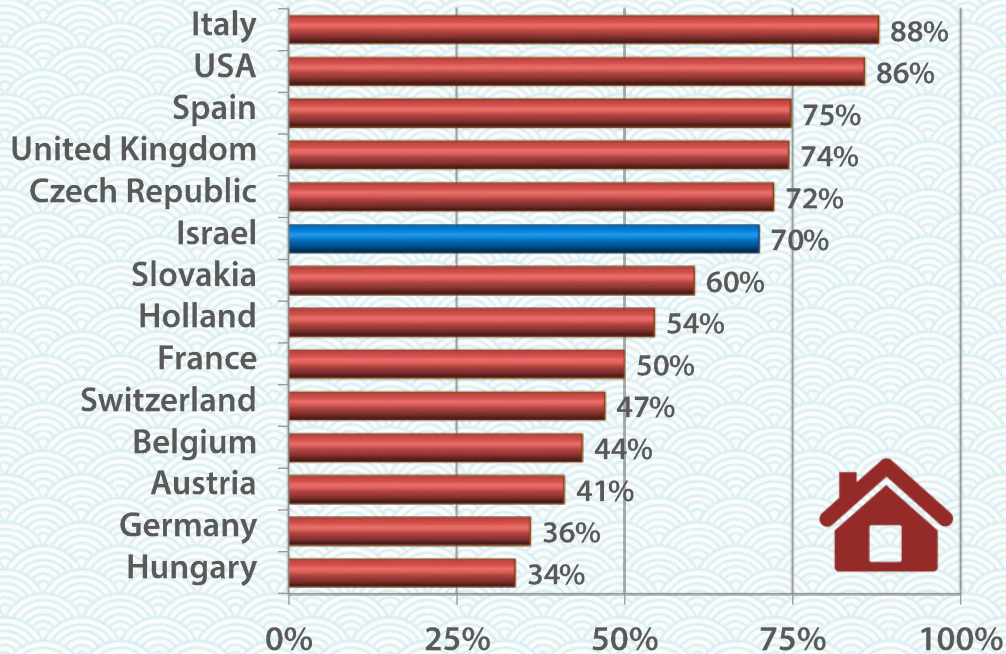
US households donate twice as much from their disposable income compared to Israeli households.
(The rate of household donations from disposable income in Israel is 1%, compared to 2% in the USA)



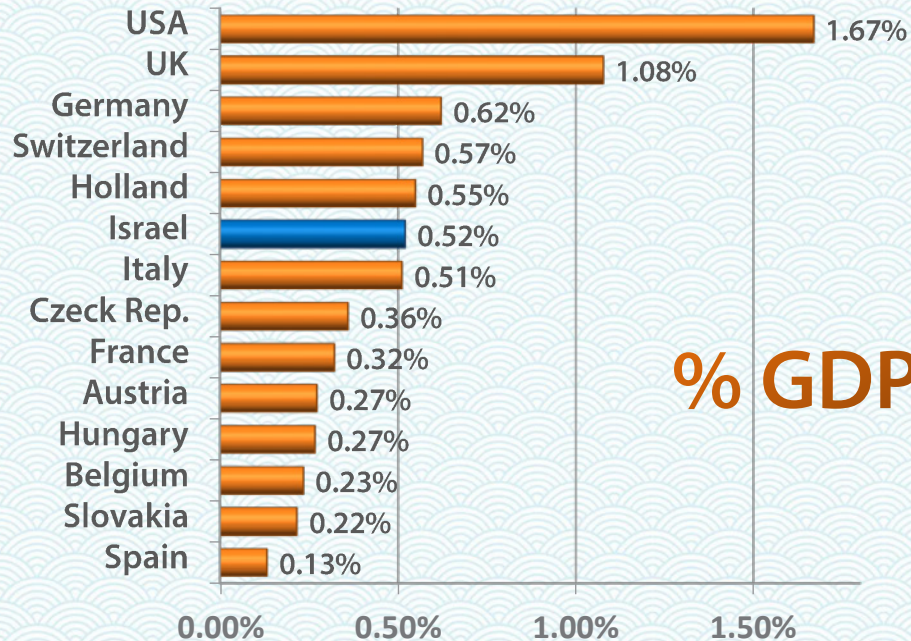
**Giving
USA™**

A public service initiative
of The Giving Institute

HOUSEHOLD DONATIONS WORLDWIDE, 2013

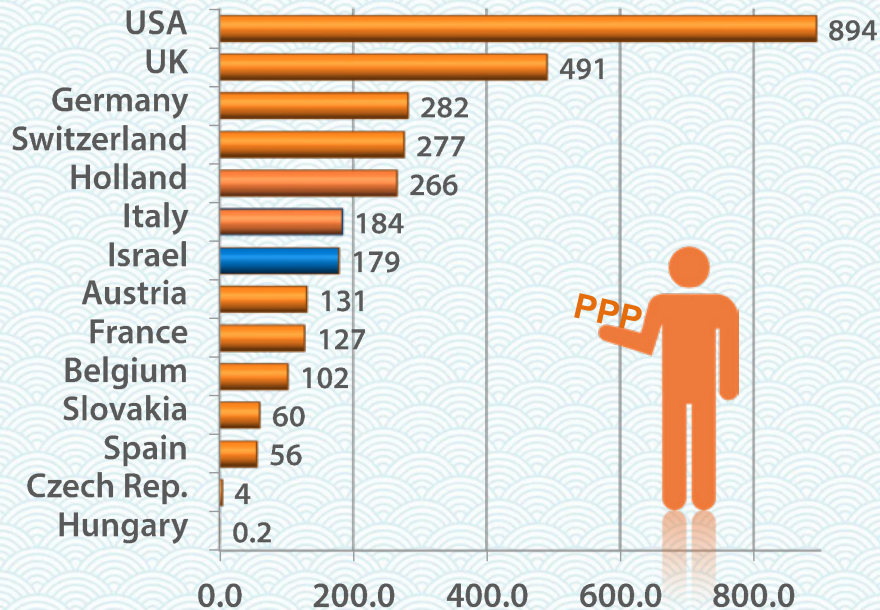


PHILANTHROPY AS A PERCENTAGE OF GDP, 2013



PHILANTHROPY PER CAPITA

In terms of purchasing power parity- PPP,
international dollar, 2013



THE SURVEY WAS MANAGED IN A FRUITFUL PARTNERSHIP

THANK YOU FOR THE INITIATIVE, THOUGHTFUL PARTNERSHIP AND FUNDING:

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A group of Israeli funders working together to sprout engaged, impactful and influential private Israeli philanthropy. We have taken upon ourselves to increase the number of funders in Israel's social sector in a significant and sustainable manner.

The role of the CBS is to provide reliable and up-to-date information on demography, economics and society in Israel. This information forms the basis for the development of a modern state, gathered for decision makers and researchers at all levels and in all fields, and is available for every one.



The Institute of Law and Philanthropy was established at the initiative of Israeli philanthropists. The Institute promotes academic, interdisciplinary and applied research, and deals with the question of how to optimized private funding of social services and public products in society in general, and Israeli society in particular. The Institute works in cooperation with infrastructure organizations for philanthropy in Israel, and with research bodies in Israel and around the world.

יד הנדיב
Yad Hanadiv



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