Giving in Israel Survey

2015-2012
Donations by Israelis

Includes:
Financial donations to non-profits (NPIs)

1. Households in Israel
2. Corporations in Israel
3. Bequests in Israel
Survey Goals

- Estimate the scope of philanthropic giving by Israelis
- Characterize donations by source, size and allocation
Method

- Survey population:
  NPIs from all areas of activity with income **over 500,000 NIS**

- Statistically representative **418** NPIs

- Respondents: **409** NPIs (98%)

- NPIs answered a detailed questionnaire on their income during: **2012, 2013, 2014, 2015**
NPI income distribution 2012-2015

- Donations: 16.4%
- Sales to private sector & property income: 26.5%
- Sales to government sector: 8.8%
- Transfers from government, municipalities and national institutions: 48.3%

2015-2012
NPI income distribution 2012-2015

Total income from donations

8.1%
8.3%

Donations by Israelis
Overseas donations

2015-2012
Income from donations by Israelis 2012-2015

- Cash donations by Israelis (households, corporations & bequests) 4.5%
- Transfers from other NPIs 2.4%
- In-kind transfers 8.1%

% of NPI’s income
Income from donations by Israelis 2012-2015

Cash donations by Israelis (Households, corporations & bequests) 4.5%
Donations by Israelis & Overseas donations

Donations by Israelis

Overseas donations

* Overseas donations do not include direct donations to the national institutions totaling between 0.5-1 Billion NIS
Donations by Israelis vs. Overseas donations

2015-2012

Donations by Israelis comprise 35% of total donations

Overseas donations comprise 65% of total donations
Changes

Donations by Israelis compared to Overseas donations

- **Donations by Israelis**
  - 2012: 5.4%
  - 2013: 5.5%
  - 2014: 5.9%
  - 2015: 5.9%

- **Overseas donations**
  - 2012: 9.5%
  - 2013: 10.1%
  - 2014: 11.2%
  - 2015: 11.3%

**Changes**

- Donations by Israelis: 10.3%
- Overseas donations: 18.5%
Donations by Israelis by source 2012 - 2015

- 68% Households
- 28% Corporations
- 4% Bequests
Donations by Israelis by source, 2015

Total 5.9 billion NIS

- Households
- Corporations
- Bequests
Donations by Israelis by size:

Household donations 2012-2015

- **Up to 2,000 NIS**: 46%
- **Between 2,000-20,000 NIS**: 24%
- **Between 20,000-100,000 NIS**: 22%
- **Above 100,000 NIS**: 8%

Households
Donations by Israelis by size:

Corporate donations 2012-2015

- 53% of corporate donations
- 19% of corporate donations
- 16% of corporate donations

- Above 500,000 NIS
- Between 100,000-500,000 NIS
- Between 20,000-100,000 NIS
- Up to 20,000 NIS
Donations by Israelis by size: 2012-2015

- Donations above 500,000 NIS: 28%
- Donations up to 2,000 NIS...

Households
Corporations
Bequests
Changes

Donations by Israelis from households and corporations

NIS in billions

<table>
<thead>
<tr>
<th>Year</th>
<th>Corporations</th>
<th>Households</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>1.68</td>
<td>3.51</td>
</tr>
<tr>
<td>2013</td>
<td>1.51</td>
<td>3.88</td>
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<tr>
<td>2014</td>
<td>1.46</td>
<td>4.03</td>
</tr>
<tr>
<td>2015</td>
<td>1.64</td>
<td>4.04</td>
</tr>
</tbody>
</table>

-3% reduction in donations from corporations.

15% increase in donations from households.

Total NIS in billions from 2012 to 2015:

- Corporations: 6.65
- Households: 15.42

Changes in donations from households and corporations from 2012 to 2015:

- Corporations: -3%
- Households: 15%
Changes

Donations by Israelis: households

Half of the increase in household donations between 2012-2015 is due to growth in donations over 100,000 NIS

NIS in billions

- 2012: 3.51
- 2013: 3.88
- 2014: 4.03
- 2015: 4.04

15%
Reported donations for tax credit

compared to donations by Israelis

NIS in billions x

~ 48%

~ 20%

2012 2013 2014 2015

Corporations

Households
Of the 13,525 corporations reporting donations totaling 807 million NIS, 99 are public corporations reporting a total of 136 million NIS in donations.
Giving in Israel: by allocation

2012-2015

Donations by Israelis

- Religion: 2
- Social services: 1
- Education & research: 3

Overseas donations

- Philanthropy & volunteering: 2
- Education & research: 1
- Social services: 3
Donations by Israelis: allocation

Compared to the USA, 2015

Donations by Israelis:
- Religion: 2
- Social services: 1
- Education & research: 3

Donations in the USA:
- Religion: 2
- Philanthropy & volunteering: 3
- Education & research: 1

Compared to the USA, 2015
Changes

in total amount of donations by Israelis compared to total amount of donations in the USA

Donations by Israelis

Donations in the USA

2012 2013 2014 2015

10.3%

10.0%
Household donations by Israelis

Compared to the USA, 2015

US households donate twice as much from their disposable income compared to Israeli households.
(The rate of household donations from disposable income in Israel is 1%, compared to 2% in the USA)
Household donations worldwide, 2013

- Italy: 88%
- USA: 86%
- Spain: 75%
- United Kingdom: 74%
- Czech Republic: 72%
- Slovakia: 60%
- Holland: 54%
- France: 50%
- Switzerland: 47%
- Belgium: 44%
- Austria: 41%
- Germany: 36%
- Hungary: 34%
Philanthropy as a percentage of GDP, 2013

- USA: 1.67%
- UK: 1.08%
- Germany: 0.62%
- Switzerland: 0.57%
- Holland: 0.55%
- Israel: 0.52%
- Italy: 0.51%
- Czeck Rep.: 0.36%
- France: 0.32%
- Austria: 0.27%
- Hungary: 0.27%
- Belgium: 0.23%
- Slovakia: 0.22%
- Spain: 0.13%
Philanthropy per capita

In terms of purchasing power parity- PPP, international dollar, 2013

- USA: 894
- UK: 491
- Germany: 282
- Switzerland: 277
- Holland: 266
- Italy: 184
- Israel: 179
- Austria: 131
- France: 127
- Belgium: 102
- Slovakia: 60
- Spain: 56
- Czech Rep.: 4
- Hungary: 0.2

PPP
With warm thanks:

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Committed to Give
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